

PRESS RELEASE

CONTACT:

ClikIT

Blake Whittle, CEO

blake.whittle@clikitnow.com

<https://clikitnow.com/>

RELEASE DATE: For Immediate Release

CLIKIT ACQUIRES DALLAS-BASED CLOUD STORAGE PROVIDER INFINITE UPLOADS

BLOOMINGTON, IL – ClikIT, a software development company, has acquired Dallas-based Infinite Uploads, a WordPress plugin that allows all sites built with WordPress to offload their media library to the cloud and serve the content through a content delivery network (CDN). The acquisition also includes the plugin Big File Uploads, which is used by over 100,000 WordPress websites. Infinite Uploads will now operate under the ClikIT brand of products and services, joining ClikIT Care, ClikIT Quick Sites, and Secure Forms by ClikIT.

“As websites become more complex and WordPress developers continue to innovate, we aim to solve the challenges of storing large amounts of media, such as images and PDFs, while making video streaming effortless with Infinite Uploads,” said Blake Whittle, CEO of ClikIT.

“We’re also leveraging Big File Uploads, used by over 100,000 websites, to simplify the process of uploading large files and bypassing web host limits. Our goal is to make managing WordPress websites as seamless as possible, and these plugins move us closer to that goal.”

Infinite Uploads is uniquely positioned to compete effectively, thanks to internal storage costs that are six times lower than competitors. These savings are passed directly to customers through affordable storage and CDN solutions. The infrastructure behind Infinite Uploads has been specifically designed for simplicity and cost-efficiency.

Web hosts often place high premiums on storage space, driving up costs for website owners as media files grow larger. For example, some web hosts charge approximately \$170 per month for 10GB of storage and \$290 per month for 15GB of storage with only 200GB of additional CDN bandwidth. In contrast, Infinite Uploads offers 100GB of storage and 200GB of bandwidth for just \$24 per month.

With this acquisition, Infinite Uploads customers will benefit from faster customer support, lower-cost plans, and new features. While ClikIT ensures a smooth transition, Infinite Uploads will continue to deliver the same excellent product and service.